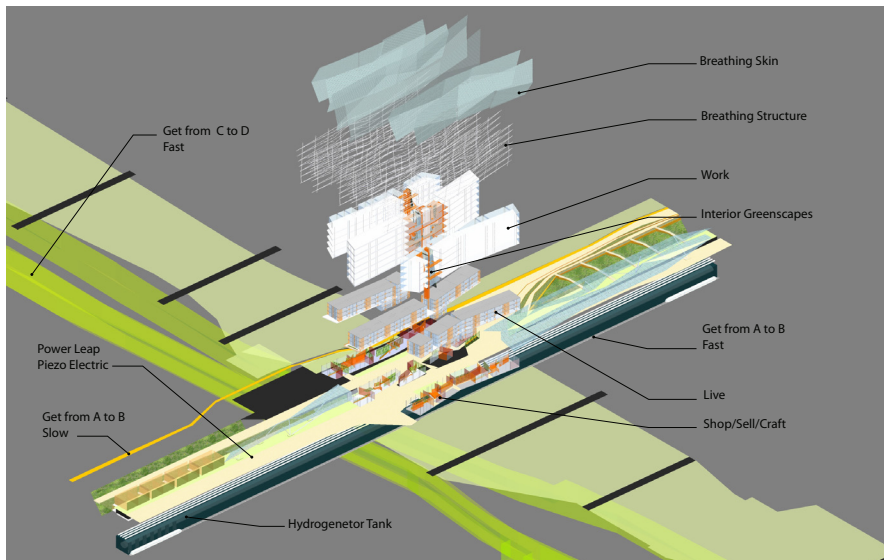


Visible City

Building Design + Construction is a national publication that provides solutions that inspire building teams to design and construct great places for people.* In the Spring of 2008, BD+C launched an initiative to create a virtual environment which would serve as a portal to unconventional, visionary thinking and products. Beyond a digital resource directory for the design and construction industry, BD+C was intent on offering building teams the opportunity to experience the potential of forward design, process and product implementation.

BD+C approached Robert Benson and 4240 Architecture to design an Office Building of The Future as the anchor to this web-based, user-defined experience. Tasked to create architecture that would embrace the ideal in sustainable workplace function and purpose, 4240 knew the building needed to have a relationship to its context and the population it would serve. The project scope grew to encompass the nodal plan of the surrounding community and culture.



* www.bdcnetwork.com

Visible City (cont.)

Sustainable Design Elements:

The design of Visible City anticipates the use of alternate energy sources including wind, solar, and traffic (pedestrian and vehicular).

4240 Architecture is honored to lead BD+C's Visible City initiative intended to inspire discussion, model possibilities, make virtually tangible cultural and environmental experiences for consideration and ultimate realization.

